CBCS/ SEMESTER SYSTEM

(w.e.f. 2020-21 Admitted Batch)

B.A./B.Sc. MATHEMATICS

ABSTRACT ALGEBRA

SYLLABUS (75 Hours)

Course Outcomes:

After successful completion of this course, the student will be able to;

1. acquire the basic knowledge and structure of groups, subgroups and cyclic groups.

2. get the significance of the notation of a normal subgroups.

3. get the behavior of permutations and operations on them.

4. study the homomorphisms and isomorphisms with applications.

5. understand the ring theory concepts with the help of knowledge in group theory and to prove the theorems.

6. understand the applications of ring theory in various fields.

Course Syllabus:

UNIT – I (12 Hours)

GROUPS :

Binary Operation – Algebraic structure – semi group-monoid – Group definition and elementary properties Finite and Infinite groups – examples – order of a group, Composition tables with examples.

UNIT – II (12 Hours)

SUBGROUPS :

Complex Definition – Multiplication of two complexes Inverse of a complex-Subgroup definition- examples-criterion for a complex to be a subgroups. Criterion for the product of two subgroups to be a subgroup-union and Intersection of subgroups.

Co-sets and Lagrange's Theorem :

Cosets Definition – properties of Cosets–Index of a subgroups of a finite groups–Lagrange's Theorem.

UNIT –III (12 Hours)

NORMAL SUBGROUPS :

Definition of normal subgroup – proper and improper normal subgroup–Hamilton group – criterion for a subgroup to be a normal subgroup – intersection of two normal subgroups – Sub group of index 2 is a normal sub group –quotient group – criteria for the existence of a quotient group.

HOMOMORPHISM :

Definition of homomorphism – Image of homomorphism elementary properties of homomorphism – Isomorphism – automorphism definitions and elementary properties–kernel of a homomorphism – fundamental theorem on Homomorphism and applications.

UNIT – IV (12 Hours)

PERMUTATIONS AND CYCLIC GROUPS :

Definition of permutation – permutation multiplication – Inverse of a permutation – cyclic permutations – transposition – even and odd permutations – Cayley's theorem.

Cyclic Groups :- Definition of cyclic group – elementary properties – classification of cyclic groups.

UNIT – V (12 Hours)

RINGS :

Definition of Ring and basic properties, Boolean Rings, divisors of zero and cancellation laws Rings, Integral Domains, Division Ring and Fields, The characteristic of a ring - The characteristic of an Integral Domain, The characteristic of a Field. Sub Rings, Ideals

Co-Curricular Activities(15 Hours)

Seminar/ Quiz/ Assignments/ Group theory and its applications / Problem Solving.

Text Book :

A text book of Mathematics for B.A. / B.Sc. by B.V.S.S. SARMA and others, published by S.Chand & Company, New Delhi.

Reference Books :

1. Abstract Algebra by J.B. Fraleigh, Published by Narosa publishing house.

2. Modern Algebra by M.L. Khanna.

3. Rings and Linear Algebra by Pundir & Pundir, published by Pragathi Prakashan.

SRI VENKATESWARA UNIVERSITY
B.A. / B.Sc. DEGREE COURSE IN SATISTICS WITH MATHS
III – SEMESTER
(Revised Syllabus under CBCS w.e.f. 2021-22)

OBJECTIVE OF THE COURSE

Statistics is a key to success in the field of science and technology. Today, the students need a thorough knowledge of fundamental basic principles, methods, results and a clear perception of the power of statistical ideas and tools to use them effectively in modeling, interpreting and solving the real life problems. Statistics plays an important role in the context of globalization of Indian economy, modern technology, computer science and information technology.

The main objectives of the course are

- To build the basis for promoting theoretical and application aspects of statistics.

- To underline the statistics as a science of decision making in the real life problems with the description of uncertainty.

- To emphasize the relevance of statistical tools and techniques of analysis in the study of inter-disciplinary sciences.

- To acquaint students with various statistical methods and their applications in different fields.
   To cultivate statistical thinking among students.

- To develop skills in handling complex problems in data analysis and research design.

- To prepare students for future courses having quantitative components.

   This course is aimed at preparing the students to hope with the latest developments and compete with students from other universities and put them on the right track.

PAPER WISE OBJECTIVES

PAPER-I: Descriptive Statistics and Probability

☐ The objective of this paper is to throw light on the role of statistics in different fields with special reference to business and economics.

☐ It gives the students to review good practice in presentation and the format most applicable to their own data.

☐ The measures of central tendency or averages reduce the data to a single value which is highly useful for making comparative studies.

PAPER-II: Probability Distributions and Statistical Methods

☐ This paper deals with the situation where there is uncertainty and how to measure that uncertainty by defining the probability, random variable and mathematical expectation which are essential in all research areas.

☐ This paper gives an idea of using various standard theoretical distributions, their chief characteristics and applications in analyzing any data.

☐ The measures of dispersion throw light on reliability of average and control of variability

☐ The concept of Correlation and Linear Regression deals with studying the linear relationship between two or more variables, which is needed to analyze the real life problems.

☐ The attributes gives an idea that how to deal with qualitative data.

PAPER-III: Statistical Inference

☐ This paper deals with standard sampling distributions like Chi Square, t and F and their characteristics and applications.

☐ This paper deals with the different techniques of point estimation for estimating the parameter values of population and interval estimation for population parameters.

In this paper, various topics of Inferential Statistics such as interval estimation, Testing of Hypothesis, large sample tests (Z-test), small sample tests (t-test, F-test, chi-square test) and non-parametric tests are dealt with. These techniques play an important role in many fields like pharmaceutical, agricultural, medical etc.

PAPER-IV: Sampling Techniques and Design of Experiments

☐ The sampling techniques deals with the ways and methods that should be used to draw samples to obtain the optimum results, i.e., the maximum information about the characteristics of the population with the available sources at our disposal in terms of time, money and manpower to obtain the best possible estimates of the population parameters

☐ This paper throw light on understanding the variability between group and within group through Analysis of Variance

☐ This gives an idea of logical construction of Experimental Design and applications of these designs now days in various research areas.

☐ Factorial designs allow researchers to look at how multiple factors affect a dependent variable, both independently and together.

PAPER-V: Applied Statistics

☐ This paper deals the time series on simple description methods of data, explains the variation, forecasting the future values, control procedures.

☐ It gives an idea of using index numbers in a range of practical situations, limitations and uses

☐ The vital statistics enlighten the students in obtaining different mortality, fertility rates thus obtaining the population growth rates and construction and use of life tables in actuarial science.

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Paper - III: STATISTICAL INFERENCE

UNIT-I

Concepts: Population, Sample, Parameter, statistic, Sampling distribution, Standard error. Student's t- distribution, F – Distribution, x^2-Distribution: Definitions, properties and their applications.

UNIT-II

Theory of estimation: Estimation of a parameter, criteria of a good estimator – unbiasedness, consistency, efficiency, &sufficiency and. Estimation of parameters by the method of moments and maximum likelihood (M.L), properties of MLE's. Binomial, Poisson &Normal Population parameters estimate by MLE method. Confidence Intervals for mean and variance in Normal Distribution

UNIT-III

Testing of Hypothesis: Concepts of statistical hypotheses, null and alternative hypothesis, critical region, two types of errors, level of significance and power of a test. One and two tailed tests. Neyman-Pearson's lemma. Examples in case of Binomial, Poisson, Exponential and Normal distributions.

UNIT – IV

Large sample Tests:large sample test for single mean and difference of two means, confidence intervals for mean(s). Large sample test for single proportion, difference of proportions. standard deviation(s) and correlation coefficient(s**).**

SmallSampletests:t-testforsinglemean,differenceofmeansandpairedt-test. 2-testforgoodness of fit and independence of attributes. F-test for equality ofvariances.

UNIT – V

Non-parametric tests- their advantages and disadvantages, comparison with parametric tests. Measurement scale- nominal, ordinal, interval and ratio. Two independent sample tests: Median test, Wilcoxon –Mann-Whitney U test, Wald Wolfowitz's runs test**.** Sign test for large sample case

TEXT BOOKS

1. BA/BSc II year statistics - statistical methods and inference - Telugu Academy by A.Mohanrao, N.Srinivasa Rao, Dr R.Sudhakar Reddy, Dr T.C. RavichandraKumar.

2. K.V.S. Sarma: Statistics Made Simple: Do it yourself on PC.PHI.

REFERENCE BOOKS:

1. Fundamentals of Mathematics statistics : VK Kapoor and SCGuptha.
2. Outlines of statistics, Vol II : Goon Guptha, M.K.Guptha, Das GupthaB.
3. Introduction to Mathematical Statistics :HoelP.G.
4. Hogg Tanis Rao: Probability and Statistical Inference. 7thedition.Pearson.

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Practicals - Paper –III

1. 1.   Large sample test for single mean   Credits: 2

2. Large sample test for difference of two means

3. Test for difference between two sample means (when σ^2 unknown)

4. Large sample test for single proportion

5. Large sample test for difference of two sample proportions

6. Large sample test for difference of two sample proportions(When P is unknown)

7. Large sample test for single correlation coefficient(when $\rho > 0.5$)

8. Test for difference between two sample correlation coefficients(when ρ_1, $\rho_2 > 0.5$)

9. Test for difference between two sample Standard Deviations

10. Small sample test for single mean

11. Small sample test for difference of means

12. Paired t-test(paired samples).

13. Small sample test for correlation coefficient

14. Small sample test for single variance(x^2 - test)

15. Small sample test for difference of variances(F-test)

16. x^2 - test for goodness of fit and independence of attributes(Binomial Distribution)

17. x^2 - test for goodness of fit and independence of attributes(Poisson Distribution)

18. Two sample Sign test

19. Two sample Run test

20. Two sample Median test

21. Wilcoxin-Mann Whitney U-test on Ranks

Note: Training shall be on establishing formulae in Excel cells and deriving the results. The excel output shall be exported to MS Word for writing inferences.

Course Learning Outcomes

The students will acquire

1) Concept of law large numbers and their uses
2) Concept of central limit theorem and its uses in statistics
3) concept of random sample from a distribution, sampling distribution of a statistic, standard error of important estimates such as mean and proportions,
4) knowledge about important inferential aspects such as point estimation, test of hypotheses and associated concepts,
5) knowledge about inferences from Binomial, Poisson and Normal distributions as illustrations,
6) concept about non-parametric method and some important non-parametric tests.

SRI VENKATESWARA UNIVERSITY
B.Sc. DEGREE COURSE IN COMPUTER SCIENCE
III - SEMESTER
(Under CBCS W.E.F. 2021-22)

DATABASE MANAGEMENT SYSTEMS

Semester	Course Code	Course Title	Hours	Credits
III	C3	DATABASE MANAGEMENT SYSTEMS	60	3

Course Objective:

The objective of the course is to introduce the design and development of databases with special emphasis on relational databases.

Course Learning Outcomes:

On completing the subject, students will be able to:

1. Gain knowledge of Database and DBMS.
2. Understand the fundamental concepts of DBMS with special emphasis on relational data model.
3. Demonstrate an understanding of normalization theory and apply such knowledge to the normalization of a database
4. Model database using ER Diagrams and design database schemas based on the model.
5. Create a small database using SQL.
6. Store, Retrieve data in database.

UNIT I

Overview of Database Management System: Introduction to data, information, database, database management systems, file-based system, Drawbacks of file-Based System, database approach, Classification of Database Management Systems, advantages of database approach, Various Data Models, Components of Database Management System, three schema architecture of data base, costs and risks of database approach.

UNIT II

Entity-Relationship Model: Introduction, the building blocks of an entity relationship diagram, classification of entity sets, attribute classification, relationship degree, relationship classification, reducing ER diagram to tables, enhanced entity-relationship model (EER model), generalization and specialization, **IS A** relationship and attribute inheritance, multiple inheritance, constraints on specialization and generalization, advantages of ER modeling.

UNIT III

Relational Model: Introduction, CODD Rules, relational data model, concept of key, relational integrity, relational algebra, relational algebra operations, advantages of relational algebra, limitations of relational algebra, relational calculus, tuple relational calculus, domain relational Calculus (DRC), Functional dependencies and normal forms up to 3rd normal form.

UNIT IV

Structured Query Language: Introduction, History of SQL Standard, Commands in SQL, Data Types in SQL, Data Definition Language, Selection Operation, Projection Operation, Aggregate functions, Data Manipulation Language, Table Modification Commands, Join Operation, Set Operations, View, Sub Query.

UNIT V

PL/SQL: Introduction, Shortcomings of SQL, Structure of PL/SQL, PL/SQL Language Elements, Data Types, Operators Precedence, Control Structure, Steps to Create a PL/SQL, Program, Iterative Control, Procedure, Function, Database Triggers, Types of Triggers.

BOOKS:

1. Database System Concepts by Abraham Silberschatz, Henry Korth, and S. Sudarshan, McGrawhill
2. Database Management Systems by Raghu Ramakrishnan, McGrawhill
3. Principles of Database Systems by J. D. Ullman
4. Fundamentals of Database Systems by R. Elmasri and S. Navathe
5. SQL: The Ultimate Beginners Guide by Steve Tale.

RECOMMENDED CO-CURRICULAR ACTIVITIES:

(Co-curricular activities shall not promote copying from textbook or from others work and shall encourage self/independent and group learning)

A. Measurable

1. Assignments (in writing and doing forms on the aspects of syllabus content and outside the syllabus content. Shall be individual and challenging)
2. Student seminars (on topics of the syllabus and related aspects (individual activity))
3. Quiz (on topics where the content can be compiled by smaller aspects and data (Individuals or groups as teams))
4. Study projects (by very small groups of students on selected local real-time problems pertaining to syllabus or related areas. The individual participation and contribution of students shall be ensured (team activity

B. General

1. Group Discussion
2. Try to solve MCQ's available online.
3. Others

RECOMMENDED CONTINUOUS ASSESSMENT METHODS:

Some of the following suggested assessment methodologies could be adopted;

1. The oral and written examinations (Scheduled and surprise tests),
2. Closed-book and open-book tests,
3. Practical assignments and laboratory reports,
4. Observation of practical skills,
5. Individual and group project reports like Create your college database for placement purpose.
6. Efficient delivery using seminar presentations,
7. Viva voce interviews.
8. Computerized adaptive testing, literature surveys and evaluations,
9. Peers and self-assessment, outputs form individual and collaborative work

Semester	Course Code	Course Title	Hours	Credits
III	C3-P	DATABASE MANAGEMENT SYSTEMS LAB	30	2

1. Draw ER diagram for hospital administration
2. Creation of college database and establish relationships between tables
3. Relational database schema of a company is given in the following figure.

Relational Database Schema - COMPANY
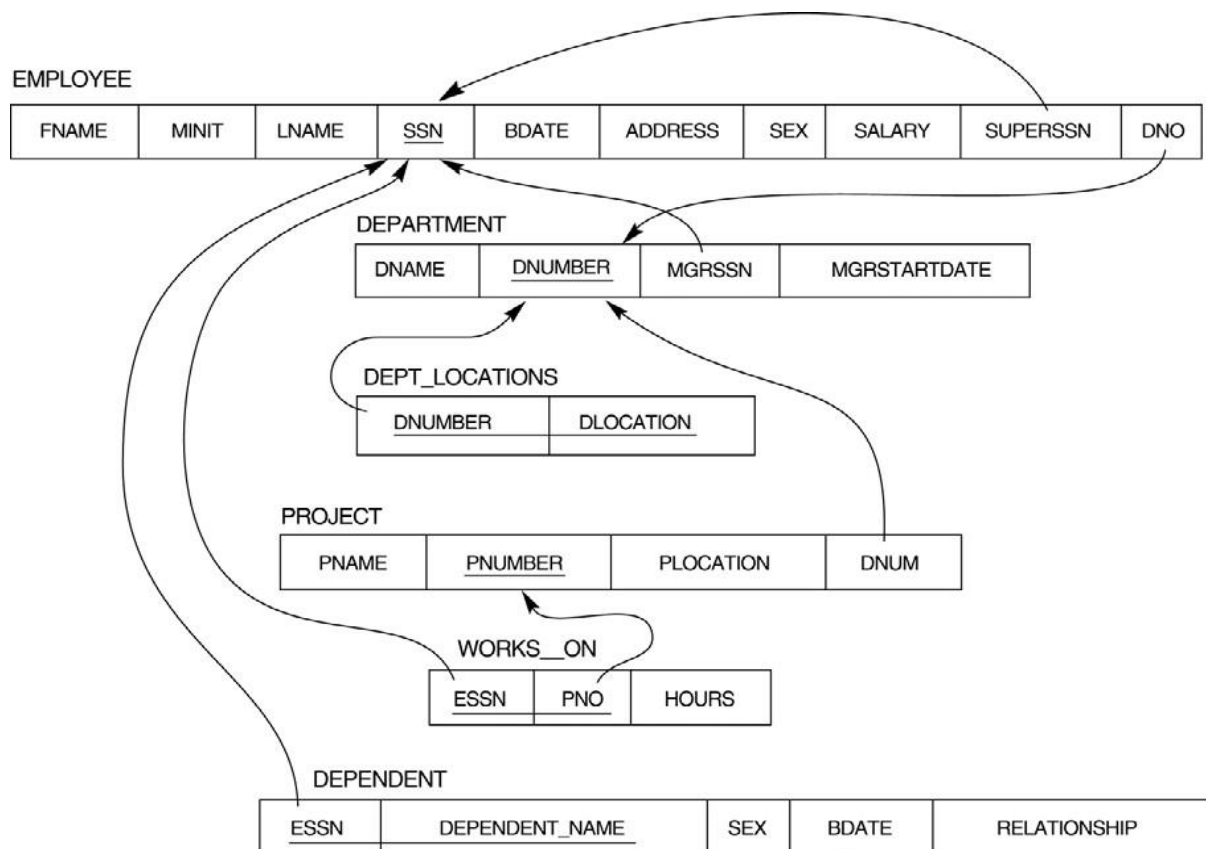
Questions to be performed on above schema

1. Create above tables with relevant ***Primary Key, Foreign Key and other constraints***
2. Populate the tables with data
3. Display all the details of all employees working in the company.
4. Display ***ssn, lname, fname, address*** of employees who work in department no 7.
5. Retrieve the ***Birth date and Address*** of the employee whose name is 'Franklin T. Wong'
6. Retrieve the name and salary of every employee
7. Retrieve all distinct salary values
8. Retrieve all employee names whose address is in 'Bellaire'
9. Retrieve all employees who were born during the 1950s
10. Retrieve all employees in department 5 whose salary is between 50,000 and 60,000(inclusive)
11. Retrieve the names of all employees who do not have supervisors
12. Retrieve SSN and department name for all employees
13. Retrieve the name and address of all employees who work for the 'Research' department
14. For every project located in 'Stafford', list the project number, the controlling department number, and the department manager's last name, address, and birth date.
15. For each employee, retrieve the employee's name, and the name of his or her immediate supervisor.
16. Retrieve all combinations of Employee Name and Department Name
17. Make a list of all project numbers for projects that involve an employee whose last name is 'Aryan' either as a worker or as a manager of the department that controls the project.
18. Increase the salary of all employees working on the 'ProductX' project by 15%. Retrieve employee name and increased salary of these employees.

19. Retrieve a list of employees and the project name each works in, ordered by the employee's department, and within each department ordered alphabetically by employee first name.

20. Select the names of employees whose salary does not match with salary of any employee in department 10.

21. Retrieve the employee numbers of all employees who work on project located in Bellaire, Houston, or Stafford.

22. Find the sum of the salaries of all employees, the maximum salary, the minimum salary, and the average salary. Display with proper headings.

23. Find the sum of the salaries and number of employees of all employees of the 'Marketing' department, as well as the maximum salary, the minimum salary, and the average salary in this department.

24. Select the names of employees whose salary is greater than the average salary of all employees in department 10.

25. Delete all dependents of employee whose **ssn is '123456789'**. Perform a query using alter command to drop/add field and a constraint in Employee table.

SRI VENKATESWARA UNIVERSITY

B.Sc. DEGREE COURSE IN COMPUTER SCIENCE

III – SEMESTER   W.E.F. 2021-22

MODEL QUESTION PAPER

Time: 3 hours   Marks: 75 marks

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.
Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks.

PART – A

Answer any _Five_ of the following question.   **(5X5=25M)**

1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

PART – B

Answer All The Questions. Each question carries 10 marks (5X10= 50M)

9.	(A) OR (B)	
10.	(A) OR (B)	
11.	(A) OR (B)	
12.	(A) OR (B)	
13.	(A) OR (B)	

English Syllabus-Semester-III

English Praxis Course-III

A Course in Conversational Skills

I. UNIT
    Speech   : 1. Tryst with Destiny   Jawaharlal Nehru
    Skills   : 2. Greetings
                 : 3. Introductions

II. UNIT
    Speech   : 1. Yes, We Can   Barack Obama
    Interview   : 2. A Leader Should Know How to Manage Failure
                          Dr.A.P.J.Abdul Kalam/ India Knowledge at Wharton
    Skills   : 3. Requests

III. UNIT
    Interview   : 1. Nelson Mandela's Interview   With Larry King
    Skills   : 2. Asking and Giving Information
                 : 3. Agreeing and Disagreeing

IV. UNIT
    Interview   : 1. JRD Tata's Interview   With T.N.Ninan
    Skills   : 2. Dialogue Building
                 : 3. Giving Instructions/Directions

V. UNIT
    1. **Speech**   : 1. You've Got to Find What You Love   Steve Jobs
       Skills   : 2. Debates
                  : 3. Descriptions
                  : 4. Role Play

Approved by BOS (PASS)
w.e.f. 2020-2021

M Sonalatt
3/9/2020
Chairperson
BOS in English
(PASS)

SRI VENKATESWARA UNIVERSITY
B.A./B.Com./B.Sc. DEGREE EXAMINATION
III SEMESTER
(Revised Syllabus under CBCS w.e.f. 2021-22)
ENGLISH PRAXIS COURSE – III
A COURSE IN CONVERSATIONAL SKILLS
MODEL QUESTION PAPER

Time: 3 Hours   Max. Marks: 75

I   Answer any THREE of the following questions.   (3x5=15)

   a.   What according to Pandit Nehru, the tryst with destiny that Indian made?

   b.   How do you greet people in formal, informal and semi-formal ways?

   c.   Who according to the author is "The greatest man of our generation". What is his ambition?

   d.   Imagine that you are working at S.V. Degree College as a Lecturer. How do you introduce

        your friend to the Principal ?

   e. How do you introduce yourself to your Lecturer on the first day of your college?

II   Answer any THREE of the following questions.   (3x5=15)

   a.   Summarize Obama's speech "Yes, We can".

   b. What did A.P.J. Abdul Kalam say about success?

   c.   Write a critical analysis of Obama's Victory Speech.

   d. How did A.P.J. Abdul Kalam handle failure?

   e. Imagine that you have to pay the college tuition fee.   How do you make a request with your

        parents to pay your tuition fee?

III   Answer any THREE of the following questions.   (3x5=15)

   a. Summarize Nelson Mandela's Interview with Larry King.

   b. Imagine that you are leaving for Mumbai. You seek information on the arrival of the train.

   c. Write a note on Nelson Mandela.

   d. How do you give information when a stranger approaches you to help him for the admission

      in your college?

   e. Give two phrases for agreeing and two phrases for disagreeing.

IV   Answer any THREE of the following questions.   (3x5=15)

   a. Is Mr. Ratan Tata an angry person? What has been the greatest frustration of him?

   b. Construct a dialogue between two friends about their career.

   c. What is the opinion of Mr. Ratan Tata on Reliance Industries?

   d. Write instructions to prepare coffee.

   e. How do you direct when your junior requests you to show the way to Tirumala bus stand?

V   Answer any THREE of the following questions.   (3x5=15)

   a. What was the message of you've got to find what you love?

   b. What is a debate? How does it help students?

   c. What did Steve Jobs love to do?

   d. Describe your native place.

   e. What are the benefits of Role plays?

                                                    (Dr M. Sreelatha),
                                                     Chairperson,
                                                    BOS in English (PASS).

అంశం : జనరల్ తెలుగు   సెమిస్టర్ – III

కోర్సు – 3 : సృజనాత్మక రచన (Creative Writing)

యూనిట్ల సంఖ్య : **5**   పీరియడ్ల సంఖ్య : **60**

❖ **అభ్యసన ఫలితాలు :-**

ఈ కోర్సు విజయవంతంగా ముగించాక విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. తెలుగు సాహిత్య అభ్యసన ద్వారా నేర్చుకున్న నైపుణ్యాలను, సృజనాత్మక నైపుణ్యాలుగా మార్చుకోగలరు.

2. విద్యార్థులు భాషాతత్వాన్ని, భాష యొక్క ఆవశ్యకతను, భాష యొక్క ప్రాధాన్యాన్ని గుర్తిస్తారు. మనిషి వ్యక్తిగత జీవనానికి, సామాజిక వ్యవస్థ పటిష్టతకు భాష ప్రధానమని తెలుసుకుంటారు. తెలుగుభాషలో కీలకాంశాలైన "వర్ణం – పదం – వాక్య"ల ప్రాధాన్యాన్ని గుర్తించి వాగ్రూప – లిఖితరూప వ్యక్తీకరణ ద్వారా భాషానైపుణ్యాలను మెరుగుపరచుకోగలరు.

3. భాషానైపుణ్యాలను అలవరచుకోవడంతోపాటు వినియోగించడం నేర్చుకుంటారు. రచనా, భాషానైపుణ్యాలను సృజనాత్మక రూపంలో వ్యక్తీకరించగలరు.

4. ప్రాచీన పద్యరచనతో పాటు ఆధునిక కవిత, కథ, వ్యాసం మొదలైన సాహిత్యప్రక్రియల నిర్మాణాలకు సంబంధించిన సిద్ధాంతవిషయాలను నేర్పడంతో పాటు వారిలో రచనా నైపుణ్యాలను పెంపొందించుకోగలరు.

5. సృజన రంగం, ప్రసారమాధ్యమ రంగాల్లో ఉపాధి అవకాశాలను అందిపుచ్చుకోగలరు.

6. అనువాద రంగంలో నైపుణ్యం సంపాదించగలరు.

పాఠ్య ప్రణాళిక

యూనిట్ – I : వ్యక్తీకరణ నైపుణ్యాలు

1. భాష – ప్రాథమికాంశాలు : భాష – నిర్వచనం, లక్షణాలు, ఆవశ్యకత, ప్రయోజనాలు

2. వర్ణం – పదం – వాక్యం : వాక్య లక్షణాలు, సామాన్య – సంయుక్త – సంశ్లిష్ట వాక్యాలు

3. భాషానిర్మాణంలో 'వర్ణం – పదం – వాక్యం' ప్రాధాన్యత

యూనిట్ – II : వ్యక్తీకరణ నైపుణ్యాలు

4. కవితా రచన   :   ఉత్తమ కవిత – లక్షణాలు

5. కథారచన   :   ఉత్తమ కథ – లక్షణాలు

6. వ్యాస రచన   :   ఉత్తమ వ్యాసం – లక్షణాలు

యూనిట్ – III : అనువాద రచన

7. అనువాదం – నిర్వచనం, అనువాద పద్ధతులు.

8. అనువాద సమస్యలు – భౌగోళిక, భాషా, సాంస్కృతిక సమస్యలు, పరిష్కారాలు.

9. అభ్యాసము : ఆంగ్లం నుండి తెలుగుకు, తెలుగు నుండి ఆంగ్లానికి ఒక పేరాను అనువదించడం.

యూనిట్ – IV : మాధ్యమాలకు రచన – 1 (ముద్రణామాధ్యమం / ప్రింట్ మీడియా)

10. ముద్రణామాధ్యమం (అచ్చుమాధ్యమం) : పరిచయం, పరిధి, వికాసం

11. వివిధ రకాల పత్రికలు – పరిశీలన : పత్రికాభాష, శైలి, వైవిధ్యం

12. పత్రికా రచన : వార్తారచన, సంపాదకీయాలు, సమీక్షలు – అవగాహన

యూనిట్ – V : మాధ్యమాలకు రచన – 2 (ప్రసారమాధ్యమం / ఎలక్ట్రానిక్ మీడియా)

13. ప్రసారమాధ్యమాలు : నిర్వచనం, రకాలు, విస్తృతి, ప్రయోజనాలు

14. శ్రవణమాధ్యమాలు – రచన : రేడియో రచన, ప్రసంగాలు, నాటికలు, ప్రసార సమాచారం

15. దృశ్యమాధ్యమాలు – రచన : వ్యాఖ్యానం (యాంకరింగ్), టెలివిజన్ రచన

ఆధార గ్రంథాలు / వ్యాసాలు :

1. వ్యక్తీకరణ నైపుణ్యాలు – చూ. 1. ఆధునిక భాషాశాస్త్ర సిద్ధాంతాలు – ఆచార్య పి.ఎస్. సుబ్రహ్మణ్యం

   2. తెలుగు భాషా చరిత్ర – సం.ఆచార్య భద్రిరాజు కృష్ణమూర్తి

   3. తెలుగు వాక్యం – డా. చేకూరి రామారావు.

2. ఉత్తమ కవిత – లక్షణాలు – చూ. నవ్యకవిత్వ లక్షణములు – ఆచార్య సి. నారాయణ రెడ్డి

   ఆధునికాంధ్ర కవిత్వము – సంప్రదాయములు, ప్రయోగములు, చతుర్థ ప్రకరణము

3. ఉత్తమ కథ – లక్షణాలు – చూ. కథాశిల్పం – వల్లంపాటి వెంకటసుబ్బయ్య, పుటలు 11–17

4. ఉత్తమ వ్యాసం – లక్షణాలు – చూ. చదువు – సంస్కృతి (వ్యాసం) – కొడవటిగంటి కుటుంబరావు

5. అనువాద రచన – చూ. 1. అనువాద సమస్యలు – రాచమల్లు రామచంద్రా రెడ్డి,
        పుటలు 61–75, 85 – 94.

   2. అనువాదన పద్ధతులు ఆచరణ సమస్యలు – చేకూరి రామారావు
   "భాషాంతరంగం", పుటలు 130 – 146, తెలుగు విశ్వవిద్యాలయం ప్రచురణ.

6. ముద్రణా మాధ్యమం   – చూ. మాధ్యమాలకు రచన, పుటలు 9 – 12.
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

7. పత్రికా భాష   – చూ. మాధ్యమాలకు రచన, పుటలు 67 – 74.
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

8. పత్రికా రచన   – చూ. తెలుగు – మౌలికాంశాలు, పుటలు 59 – 69
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

9. ప్రసార మాధ్యమాలు   – చూ. మాధ్యమాలకు రచన, పుటలు 3 – 10
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

10. రేడియో రచన   – చూ. మాధ్యమాలకు రచన, పుటలు 141 – 148
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

11. వ్యాఖ్యానం (యాంకరింగ్) – చూ. మాధ్యమాలకు రచన, పుటలు 178 – 181
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

12. టెలివిజన్ రచన   – చూ. మాధ్యమాలకు రచన, పుటలు 153 – 160
        – డా॥ బి.ఆర్. అంబేద్కర్ విశ్వవిద్యాలయ ప్రచురణ

13. తెలుగు జర్నలిజం   – డా॥ బూదరాజు రాధాకృష్ణ

సూచించబడిన సహ పాఠ్య కార్యక్రమాలు

1. భాషాంశాలపై, వాక్య నిర్మాణంపై అసైన్మెంట్లు రాయించడం, పత్రికల్లోని సాహిత్య / భాషాంశాలను సేకరింపజేయడం.

2. విద్యార్థులచేత తెలుగుభాషా సాహిత్యాలపై ప్రసంగవ్యాసం ఇప్పించడం (సెమినార్ / అసైన్మెంట్)

3. వ్యాసరచన, లేఖారచన, స్వీయకవితలు రాయించి, తరగతిలో చదివింపచేయడం మొదలైనవి.

4. వివిధ కార్యక్రమాల్లో విద్యార్థులచేత సదస్సు నిర్వహణ, వ్యాఖ్యానం (యాంకరింగ్) చేయించడం.

5. సమకాలీన భాషాసమస్యలపై / ఉద్యమాలపై / సాంఘిక సమస్యలపై 'బృందచర్చ' (Group Discussion) నిర్వహింపచేయడం.

6. తెలుగుభాషా దినోత్సవం / అంతర్జాతీయ మాతృభాషా దినోత్సవం మొదలైన రోజుల్లో జరిగే సాంస్కృతిక కార్యక్రమాలు విద్యార్థులచేత నిర్వహింపజేయడం. వాటిపై సమీక్షలు / పత్రికా ప్రకటనలు రాయించడం.

7. సమకాలీన సంఘటనలపై సామాజిక మాధ్యమాల్లో / టి.వి.ల్లో జరిగే చర్చలను నమోదు చేయించి సంకలనం చేయడం.

8. సాంస్కృతిక / చారిత్రక ప్రాశస్త్యం కలిగిన కట్టడాలు, దేవాలయాలు, కళానిలయాలను బృందపర్యటన / క్షేత్ర పర్యటన' ద్వారా విద్యార్థులచేత సందర్శింపజేయడం.

❖ **ప్రశ్నాపత్ర నమూనా** ❖

అ–విభాగము

సంక్షిప్త సమాధాన ప్రశ్నలు – ప్రతి యూనిట్ నుంచి తప్పనిసరిగా ఒక ప్రశ్న ఇస్తూ, మొత్తం ఎనిమిది ప్రశ్నలు ఇచ్చి, ఐదింటికి సమాధానం రాయమనాలి.   5×5=25 మా.

ఆ–విభాగము

వ్యాసరూప సమాధాన ప్రశ్నలు – ప్రతి యూనిట్ నుంచి తప్పనిసరిగా రెండు ప్రశ్నలు ఇచ్చి ఒక ప్రశ్నకు సమాధానం రాయమనాలి. మొత్తం ప్రశ్నలు 5.   5×10=50 మా.

❖ మాదిరిప్రశ్నాపత్రం ❖
కోర్సు – 3 : సృజనాత్మక రచన (Creative Writing)

అ-విభాగము

క్రిందివానిలో ఏడింటికి సంక్షిప్త సమాధానాలు రాయండి. 8వ ప్రశ్నకు తప్పనిసరిగా సమాధానం రాయాలి.
ప్రతి సమాధానానికి 5 మార్కులు.   5×5=25 మా.

1. భాష – ప్రయోజనాలు   2. వాక్యం – లక్షణాలు

3. టెలివిజన్ రచన   4. రేడియో రచన

5. ఉత్తమ వ్యాసం – లక్షణాలు   6. సంశ్లిష్ట వాక్యం

7. సంపాదకీయాలు

8. క్రింది అంశాన్ని తెలుగులోకి అనువదించి రాయండి.

To many, Indian thought, Indian manners, Indian customs, Indian Philosophy, Indian Literature are repulsive at the first sight: but let them preserve, let them read, let them become familiar with the great principles underlying these ideas, and it is ninety-nine to one that the charm will come over them, and fascination will be the result. Slow and silent, as the gentle dew that falls in the morning, unseen and unheard yet producing, a most tremendous result, has been the work of the calm, patient, all - suffering spiritual race upon the World of thought.

ఆ-విభాగము

క్రిందివానిలో అన్ని ప్రశ్నలకు సమాధానాలు రాయండి. ప్రతి సమాధానానికి 10 మార్కులు   5×10=50 మా.

9. భాషానిర్మాణంలో 'వర్ణం – పదం – వాక్యా'ల ప్రాధాన్యతను వివరించండి.

(లేదా)

భాషను నిర్వచించి, లక్షణాలు రాసి, ప్రామాణిక భాషను పరిచయం చేయండి.

10. ఉత్తమ కవితా లక్షణాలను విశ్లేషించండి.

(లేదా)

ఉత్తమ కథా లక్షణాలను వివరించండి.

11. అనువాద సమస్యలను, వాటి పరిష్కారాలను గూర్చి రాయండి

(లేదా)

అనువాద లక్షణాలను వివరిస్తూ, అనువాద పద్ధతులను గురించి రాయండి.

12. ముద్రణా మాధ్యమాన్ని పరిచయం చేస్తూ : దాని పరిధి, వికాసాలను వివరించండి.

(లేదా)

పత్రికా రచనను గురించి విశ్లేషణాత్మక వ్యాసం రాయండి.

13. ప్రసార మాధ్యమాల విస్తృతి, ప్రయోజనాలను సమీక్షించండి.

(లేదా)

యాంకరింగ్ నిర్వహణ, తీరుతెన్నులను వివరించండి.

SV UNIVERSITY

II B.A./B.Com./B.Sc., SEMESTER – III : GENERAL HINDI PAPER – II
(Old & Modern Poetry, History of Hindi Literature, Essays, Translation and Official Letters)

SYLLABUS

1.<u>काव्यदीप :</u> साखी – १-१०

सूरदास – बाल वर्णन

आगे बढ़, आगे – मैथिलीशरण गुप्त #

भिक्षुक   – निराला

चरण चले, ईमान अचल हो ! – माखनलाल चतुर्वेदी

2. <u>हिन्दी साहित्य का इतिहास</u> :

भक्तिकाल : स्वर्ण युग

ज्ञानाश्रयी शाखा – कबीर, प्रेमाश्रयी शाखा – जायसी

3.<u>साधारण निबंध :</u>

नारी शिक्षा का महत्त्व

प्रदूषण का खतरा

विश्व भाषा के रूप में हिन्दी

भारत की वर्तमान समस्याएँ

स्वच्छ भारत

4.<u>अनुवाद</u> : अंग्रेजी से हिन्दी (3-4 lines)

तेलुगु से हिन्दी

5.<u>प्रयोजन मूलक हिन्दी</u> : सरकारी पत्र (Official letters)

ज्ञापन, परिपत्र, सूचना

PAPER – III : Drama, Upanishad, Alankara and History of Literature.

UNIT – I :   **OLD DRAMA**

1.''**Madhyamavyayogaha**''. Bhasa Natakachakram.
krishadas academy, Varanasi 1998.

UNIT – II :**MODERN DRAMA**

''**Sankalpabalam''** by Prof.G.S.R.Krishna Murthy,
Published by Semushi, R.S.Vidyapeetam, Tirupati-2019.

UNIT – III :**UPANISHAD**

1.''**Sishyanusasanam**'' – Sikshavalli of Taittireeyopanishad.

2. **''Sraddatrayavibhagayoga''**,

17th Chapter, Bhagavadgita, Geetapress, Gorakhpoor.

UNIT - IV :   **1. ALANKARAS**:

1. Upama 2. Ananvaya 3. Utpreksha 4. Deepakam

5. Aprastutaprasamsa 6.Drushtanta 7. Prateepa.

2.HISTORY OF SANSKRIT LITERATURE

1.Panini 2.Koutilya 3.Bharatamuni 4. Bharavi 5.Magha

6.Bhavabhuti 7. Sankaracharya 8.Jagannatha. 9. Dandi.

UNIT – V :   **HALANTA SABDAS**

1.Jalamuch 2.Vaach 3.Marut 4.Bhagavat 5.Bhavat

6.Pachats 7. Naman 8.Rajan 9.Gunin 10.Vidwas 11. Manas.

प्रश्नपत्रप्रणाली

Time : 3 Hours   Max. Marks : 75

सूचना :- प्रथम-तृतीय-चतुर्थी-पञ्चम-प्रश्नाः संस्कृत भाषायामेव समाधेयाः।

Q.No. 1, 3, 4, 5 Should be answered in Sanskrit Only

प्रथमो भागः (25 Marks)

1. श्लोकपूरणम्। (Unit-III-श्रद्धात्रयविभागयोगः) (नक्षत्राङ्कितश्लोकाः) 2 Out of 4   2 x 2$^{1/2}$ = 05

2. भावलेखनम् (Unit-III-श्रद्धात्रयविभागयोगः) (नक्षत्राङ्कितश्लोकाः) 2 Out of 4   2 x 2$^{1/2}$ = 05

3. लघुप्रश्नाः (Unit-I & II)   5 Out of 8   5 x 1 = 05

4. लघुप्रश्नाः (Unit-III)   5 Out of 8   5 x 1 = 05

5. निर्दिष्ट विभक्ति रूप लेखनम्   5 out of 8   5 x 1 = 05

                                                                                        25

द्वितीयो भागः (50 Marks)

6. निबन्धप्रश्नः (Unit-I)   1 out of 2   1 x 08 = 08

7. निबन्धप्रश्नः (Unit-II)   1 out of 2   1 x 08 = 08

8. निबन्ध प्रश्नः (Unit-III)   1 out of 2   1 x 08 = 08

9. सन्दर्भ वाक्यानि (from Unit I,II & III)   4 out of 8   4 x 2$^{1/2}$ = 10

10. अलङ्काराः (from Unit IV)   2 out of 4   2 x 04 = 08

11. लघुविवरणम् (from Unit IV)   2 out of 4   2 x 04 = 08

                                                                                50

प्रथमोभागः   - 25

द्वितीयो: भागः - 50

अन्तर्गतपरीक्षा -25

                100

Internal Assessment Mid-Sem   - 15
Assignment / Seminar - 5 Attendance   - 5

                                        25

Time : 3 Hours   Max. Marks : 75

सूचना :- प्रथम-तृतीय-चतुर्थी-पञ्चम-प्रश्नाः संस्कृत भाषायामेव समाधेयाः ।

Q.No. 1, 3, 4, 5 Should be answered in Sanskrit Only

प्रथमो भागः (5x5=25 Marks)

I. द्वौ श्लोकौ पूर्णतया लिखत ।   2 x 2¹/₂ = 05

1. त्रिविधा -------------तां शृणु ॥

2. आयुः ----------सात्त्विक प्रियाः ॥

3. देवद्विज ---------------- तप उच्यते ॥

4. दातव्यमिति ----------स्मृतम् ॥

II. द्वयोः श्लोकयोः भावं लिखत ।   2 x 2¹/₂ = 05

1. यातयामं गतरसं पूति पर्युषितं च यत् ।
    उच्छिष्टमपि चामेध्यं भोजनं तामसप्रियम् ॥

2. अनुद्वेगकरं वाक्यं सत्यं प्रियहितं च यत् ।
    स्वध्यायाभ्यासनं चैव वाङ्मयं तप उच्यते ॥

3. मनःप्रसादसौम्यत्वं मौनमात्मविनिग्रहः ।
    भावसंशुद्धिरित्येतत् तपो मानस मुच्यते ।

4. कट्वम्ल लवणात्युष्ण तीक्ष्णरुक्षविदाहिनः ।
    आहारा राजसस्येष्टा दुःखशोकामयप्रदाः ॥

III. पञ्चानां लघुसमाधानानि लिखत   5 x 1 = 05

1. पाण्डवाः कीदृशाः ?   2. माता कीदृशी ?

3. मध्यम व्यायोगे मध्यमौ कौ ?   4. द्विजसत्तमः किमर्थं मोचनीयः?

5. श्रुतिवचनं किम्?   6. गान्धिमहाशयस्य संकल्पबलं किम् ?

7. सङ्कल्पवलमिति लघुरूपकं केन विरचितम्? 8. गान्धिमहाशयस्य कस्मिन् आस्था आसीत् ?

IV. पञ्चानां लघुसमाधानानि लिखत   5 x 1 = 05

1. धर्ममूलं किम् ।   2. काभ्यां न प्रमदितव्यम् ।

3. "उपनिषद्" इति शब्दस्य अर्थः कः ।   4. प्रधानाः उपनिषदः कति ।

5. त्रिविधा श्रद्धा का?   6. किं असत् उच्यते ?

7. किं शरीरं तपः?   8. वाङ्ग्मयतपः किम् ?

V. प्रश्नां निर्दिष्ट विभक्ति रूपाणि लिखत ।   5 x 1 = 05

1. जलमुच् (द्वितीया)   2. वाच् (चतुर्थी)   3. भगवत् (तृतीया)

4. भवत् (पञ्चमी)   5. पचत् (सप्तमी)   6. राजन् (षष्ठी)

7. विद्वस् (प्रथमा)   8. मनस् (पञ्चमी)

द्वितीयो भागः (50 Marks)

VI. a. घटोत्कचस्य स्वभावं विशदयत।   (अथवा)   8 x 1 = 08

   b. भीमस्य शीलं वर्णयत ?

VII. a. सङ्कल्पबलरूपकस्य कथासारं लिखत ? (अथवा)   1 x 08 = 08

   b. गान्धिमहाशयस्य सङ्कल्पबलं विशदयत ?

VIII. a. गुरुः शिष्यान् किं अनुशास्ति ? (अथवा)   1 x 08 = 08

   b. श्रद्धात्रयविभागयोगस्य सारांशं लिखत ।

IX. चतुर्णां ससन्दर्भ वाक्यानि लिखित ।   4 x 2½ = 10

1. द्विजोत्तमाः पूज्यतमाः पृथिव्याम् ।

2. वनं निवासाभिमतं मनस्विनाम् ।

3. निर्वेदप्रत्यार्थनी खलुप्रार्थना

4. अतिराक्षसं खलु ते वचनम् ।

5. मानवजन्म दुर्लभम् ।

6. अहिंसामेव समाश्रुत्य हिंसां गन्धयितुं क्षमा ।

7. स्वाध्यायान्माप्रमदः

8. एष आदेशः, एष उपदेशः एतदनुशासनम् ।

X. द्वयोः अलङ्कारयोः लक्ष्यलक्षण समन्वयं कुरुत ।   4 x 2 = 08

1. अनन्वयः   2. दीपकम्

3. उपमा   4. दृष्टान्तः

XI. द्वयोः लघुविवरणं कुरुत।   4 x 2 = 08

1. माघः   2. भारविः

3. कौटिल्यः   4. भरतमुनिः

❉ ❉ ❉

SRI VENKATESWARA UNIVERSITY - TIRUPATI

OBJECTIVES AND OUTCOMES
For
Second Language – Urdu
Second Year Degree Course Second Language Part - 1(b)
Paper – III: Urdu Prose Fiction
(With effect for 2020-2021)

OBJECTIVES:

*Objectives as per the Bloom's Taxonomy: Knowledge, Comprehension, Application, Analysis, Synthesis, and Evaluation for the **Remembering, Understanding, Applying and Analyzing, Evaluating and Creating.***
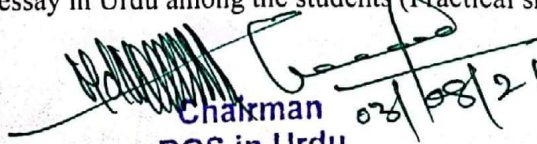By the end of the course the students will demonstrate the following on completion of this course, the students will be able to:

- Know about the Urdu Novel, Drama, Afsana and Dastaan
- Remember all the basic concepts of Urdu Novel, Drama, Afsana and Dastaan
- To provide basic and essential knowledge of Urdu Fiction.
- To train the students in speaking, reading and writing skills.
- To create interest in Writing own essay in Urdu among the students.

OUTCOMES:

At the end of the course, the student is expected to demonstrate the following Cognitive abilities (thinking skill) and Psychomotor Skills as per the Bloom's Taxonomy:
*Knowledge, Comprehension, Application, Analysis, Synthesis, and Evaluation for the **Remembering, Understanding, Applying and Analyzing Evaluating and Creating.***

A. Remember all the basic concepts (knowledge)
    1.Contributions of the Writers in Urdu literature
B. Explains (Understanding)
    2.Theme of the of the Urdu Novel, Drama, Afsana and Dastaan
    3.Heritage and Culture of the Urdu Novel, Drama, Afsana and Dastaan
C. Critically examines, (Analysis and Evaluation)
    4. Creative Thinking in view of the Novel, Drama, Afsana and Dastaan
D. Appraises (Evaluate)
    5. Urdu Novel, Drama, Afsana and Dastaan.
    6. The Rise and Growth of Urdu Novel, Drama, Afsana and Dastaan
E. Examines (Analyze)
    7. Differs between Urdu Novel, Drama, Afsana and Dastaan
F. Investigates (Create)
    8.Creating awareness in the students about life attitude and environment.
G. Create interest in Writing own essay in Urdu among the students (Practical skills)

Chairman 02/08/21
BOS in Urdu
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SRI VENKATESWARA UNIVERSITY - TIRUPATI

Syllabus for (B.A./ B.Com. / B.Sc.) U.G. under CBCS
Second Language – Urdu
Second Year Degree Course Second Language Part - 1(b)
Paper – III: Urdu Prose Fiction
(With effect for 2020-2021)

SEMESTER - III

UNIT – I AFSANAWI ADAB KA TA'ARUF

UNIT – II DASTAN
Shuru Qisse ka (Baagh-oBahar: Meer Amman)

UNIT – III NOVEL
Kaleem ka Mirza ZahirdaarBaigkeyahanMehmaan Jana
(TaubatunNasooh: Dy. Nazeer Ahmed)

UNIT – IV DRAMA
Gud Ki Makhkhiyaan (Dr. Kareem Roomani)

UNIT – V AFSANA
Ek Aur Din (Abdus Samad)

SUGGESTED READINGS:

URDU SHAIRI KA TANQEEDI MUTA'A – SUMBUL NIGAAR
TAREEK-E-ADAB-E-URDU – NOORUL HASAN NAQUI
MUKHTASAR TAREEK-E-ADAB-E-URDU – EJAZ HUSSAIN

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SRI VENKATESWARA UNIVERSITY - TIRUPATI

For B.A./B.Com./ B.Sc. under CBCS

Second Language - Urdu

Second Year Degree Course Second Language Part-1(b)

PAPER - III : URDU PROSE FICTION

(With effect from 2020-2021)

MODEL QUESTION PAPER

Time:3Hours   Max.Marks:75

Part -A

5X5 = 25

نوٹ:۔ درج ذیل سوالوں میں سے کوئی پانچ کے جواب لکھیے :

1۔افسانہ کی تعریف کیجیے۔

2۔اردو کے پانچ اہم افسانہ نگاروں کے نام لکھیئے۔

3۔ افسانہ اور ناول کے درمیان فرق کو واضح کیجیے۔

4۔داستان کی تعریف کرتے ہوئے اردو کے اہم داستانوں کے نام لکھیئے۔

5۔داستان باغ و بہار کے کرداروں کے نام لکھیئے۔

6۔ڈپٹی نذیر احمد کا مختصر تعارف پیش کیجئے۔

7۔کریم رومانی کی مختصر سوانح حیات لکھیے۔

8۔ڈرامہ''گوڑ کی مکھیاں'' کا خلاصہ لکھیئے۔

9۔عبدالصمد کی مختصر سوانح حیات لکھیے۔

10 ۔ افسانہ''ایک اور دن'' کا خلاصہ تحریر کیجئے۔

Part -B

5X10 = 50

نوٹ:۔ درج ذیل سوالوں کے جواب لکھیے:

11۔ افسانوی ادب کا تفصیلی تعارف تحریر کیجیے۔

یا

12۔ داستان کی تعریف کرتے ہوئے اس کی خصوصیات پر اظہار خیال کیجیے۔

Cont. page - 2

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13۔داستان''باغ و بہار'' کا قصّہ اپنے الفاظ میں لکھیئے۔

یا

14۔میر امن کی داستان نویسی پر اظہار خیال کیجیئے۔

15۔ ناول''توبتہ النصوح'' کا خلاصہ اپنے الفاظ میں لکھیے۔

یا

16۔ڈپٹی نذیر احمد کی ناول نگاری پر اظہار خیال کیجیئے۔
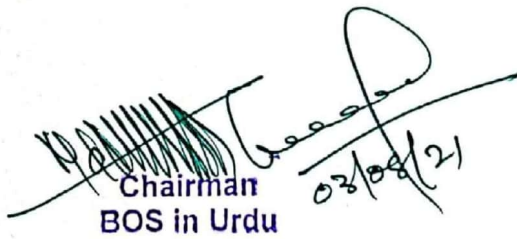
17۔ڈرامہ''گوڑ کی کھیاں'' کی خصوصیات بیان کیجیئے۔

یا

18۔ڈاکٹر کریم رومانی کی ڈرامہ نگاری پر تفصیلی نوٹ لکھیئے۔

19۔عبدالصمد کا افسانہ''ایک اور دن'' کا خلاصہ لکھیے۔

یا

20۔عبدالصمد کی افسانہ نگاری پر اظہار خیال کیجیئے۔

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SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B.A, B.Com & B.Sc Programmes
Revised CBCS w.e.f 2020 -21
III SEMESTER

SKILL DEVELOPMENT COURSES

COMMERCE STREAM

RETAILING
Total 30hrs (02hrs/wk) 02 credits & Maximum 50 Marks

Learning Outcomes:
After successful completion of this course,the students are able to;
1. *Know the retailing business, its growth in India and social impact*
2. *Understand the and organization and supply in retailing*
3. *Comprehend the opportunities and challenges in retailing*
4. *Learn the functions that support outlet operations, sales and services*
5. *Create a shopping experience model that builds customer loyalty and business promotion*

SYLLABUS:
Unit I: 06hrs
Introduction -Retailing - Definition– Role of Retailing- Types of Retailing – Factors influencing the Growth of Retailing in India.

Unit II: 10 hrs
Store location – factors influencing selection of location - Types of retail outlets - stores design & operations- Merchandise planning - Administrative mechanism

Unit III: 10hrs
Human resources in retailing - Job profile- Services to customers – Customer care - Communications with customers - Visual merchandising – enhancing customer loyalty and Sales promotion.

Recommended Co-curricularActivities (04 hrs):
1. Collection of information on local retailing
2. Invited lecture/skills training by a local expert
3. Visit near-by stores /Godowns/warehouses and prepare study projects
4. Field training during leisure hours
5. Assignments, Group discussion, Sharing of experience etc.

Reference books:
1. 1.Swapna pradhan.R.M - Retail Management - Tata Mg Graw Hill

2. Berman, Barry & Evans - Retailing Management- A strategic Approach - Pearson Publications
3. Lamba.A.J. - The Art of Retailing   - Tata Mg Graw Hill Publications
4. Websites on Retailing.

MODEL QUESTION PAPER FORMAT

Max. Marks: 50   Time: 1 1/2 hrs (90 Minutes)

SECTION A   (Total: 4x5=20 Marks)

(Answer any four questions. Each answer carries 5 marks
(At least 1 question should be given from each Unit)

1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

SECTION B   (Total: 3x10 = 30 Marks)
(Answer any three questions. Each answer carries 10 marks
(At least 1 question should be given from each Unit)

1.	
2.	
3.	
4.	
5.	

@ @ @ @ @

Revised CBCS w.e.f. 2021-22
SKILL DEVELOPMENT COURSES
III-SEMESTER
SCIENCE STREAM
Syllabus of
POULTRY FARMING
Total 30 hrs (02h/wk), 02 Credits & Max 50 Marks

Learning Outcomes:
By successful completion of the course, students will be able to;
1. Understand the field level structure and functioning of insurance sector and it's role in protecting the risks
2. Comprehend pertaining skills and their application for promoting insurance coverage
3. Prepare better for the Insurance Agent examination conducted by IRDA
4. Plan 'promoting insurance coverage practice' as one of the career options.

SYLLABUS:

Section I (Introduction to Poultry Farming): 10Hrs
1.1 General introduction to poultry farming -Definition of Poultry; Past and present scenario of poultry industry in India.
1.2 Principles of poultry housing. Poultry houses. Systems of poultry farming.
1.3 Management of chicks, growers and layers. Management of Broilers.
1.4 Preparation of project report for banking and insurance

Section II (Feed and Livestock Health Management): 10 Hrs
2.1 Poultry feed management – Principles of feeding, Nutrient requirements for different stages of layers and broilers. Feed formulation and Methods of feeding.
2.2 Poultry diseases – viral, bacterial, fungal and parasitic(two each); symptoms, control and management; Vaccination programme.

Section III(Harvesting of Eggs and Sanitation): 10 Hrs
3.1 Selection, care and handling of hatching eggs. Egg testing. Methods of hatching.
3.2 Brooding and rearing. Sexing of chicks.
3.3 Farm and Water Hygiene, Recycling of poultry waste.

Co-curricular Activities Suggested: (4 hrs)
1. Group discussion& SWOT analysis
2. Visit to a poultry farm
3. Invited Lectures by Concerned officers of government or private farms
4. Cheap and Healthy Feed preparation by students based on government standards
5. Market study and Survey (Monitoring of daily price hike in poultry market and analysis)
6. Online SwayamMoocs course on poultry farming (see reference 9 below)

Reference books:

1. Sreenivasaiah., P. V., 2015. Textbook of Poultry Science. 1st Edition. Write & Print Publications, New Delhi
2. 2. Jull A. Morley, 2007. Successful Poultry Management. 2nd Edition. Biotech Books, New Delhi"
3. Hurd M. Louis, 2003. Modern Poultry Farming. 1st Edition. International Book Distributing Company, Lucknow."
4. Life and General Insurance Management, "
5. Financial services, Tata McGraw hill
6. http://www.asci-india.com/BooksPDF/Small%20Poultry%20Farmer.pdf
7. https://nsdcindia.org/sites/default/files/MC_AGR-Q4306_Small-poultry-farmer-.pdf
8. http://ecoursesonline.iasri.res.in/course/view.php?id=335
9. https://swayam.gov.in/nd2_nou19_ag09/preview

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B A, B Com & B Sc Programmes

Revised CBCS w.e.f. 2021-22
SKILL DEVELOPMENT COURSES
III-SEMESTER
SCIENCE STREAM

POULTRY FARMING

MODEL QUESTION PAPER & PATTERN

Max. Marks: 50   **Time: 1 ½ hrs (90 Minutes)**

SECTION A   (Total: 4x5=20 Marks)

(Answer any **four questions**. Each answer carries **5 marks (At least 1 question should be given from each Unit)**

1.	Poultry house
2.	Broilers
3.	Any two viral diseases of poultry
4.	Any two bacterial diseases of poultry
5.	Any two fungal diseases of poultry
6.	Egg testing
7.	Brooding
8.	Sexing chicks

SECTION B

(Total: 3x10= 30 Marks)

(Answer any **three questions**. Each answer carries **10 marks (At least 1 question should be given from each Unit)**

1.	Discuss briefly the past, present and future scenario of poultry farming industry in India.
2.	Explain principles of poultry housing in detail, with examples.
3.	Write an essay on viral diseases of poultry.
4.	Give an account of fungal and bacterial diseases (any two each) of poultry
5.	Write an essay on selection, handling and hatching of eggs.

@@@@@

Note: Please read the following in addition to the Guidelines sent.

1. *In Unit-2 and Unit-3, Sub-titles highlighted in Yellow colour are Skills. Sub-titles not highlighted are of Theoretical base.*
2. *Skills, though separately shown, shall also have 'content' to be learnt and written in the examination by the students.*
3. *The field (hands on) skills are learnt through the Co-curricular Activities.*
4. *One or two books referred shall be related to 'learning of skills'*

Topics and syllabus may be prepared keeping all (BA/BSc/BCom) urban as well as rural students in view.

SRI VENKATESWARA UNIVERSITY

CBCS/ SEMESTER SYSTEM
(w.e.f   2021-22)
ANALYTICAL SKILLS
Syllabus   Total 30 Hrs

Course Objective: Intended to inculcate quantitative analytical skills and reasoning as an inherent ability in students.

Course Outcomes:

After successful completion of this course, the student will be able to;

1) Understand the basic concepts of arithmetic ability, quantitative ability, logical reasoning, business computations and data interpretation and obtain the associated skills.

2) Acquire competency in the use of verbal reasoning.

3) Apply the skills and competencies acquired in the related areas

4) Solve problems pertaining to quantitative ability, logical reasoning and verbal ability inside and outside the campus.

UNIT – 1: (10 Hours)

Arithmetic ability: Algebraic operations BODMAS, Fractions, Divisibility rules, LCM & GCD (HCF).

Verbal Reasoning: Number Series, Coding & Decoding, Blood relationship, Clocks, Calendars.

UNIT – 2: (10 Hours)

Quantitative aptitude: Averages, Ratio and proportion, Problems on ages, Time-distance – speed.

Business computations: Percentages, Profit & loss, Partnership, simple compound interest.

UNIT – 3: (07 Hours)

Data Interpretation: Tabulation, Bar Graphs, Pie Charts, line Graphs. Venn diagrams.

Recommended Co-Curricular Activities (03 hrs)

Surprise tests / Viva-Voice / Problem solving/Group discussion.

Text Book:

Quantitative Aptitude for Competitive Examination by R.S. Agrawal, S.Chand Publications.

Reference Books

1. Analytical skills by Showick Thorpe, published by S Chand And Company Limited, Ramnagar, New Delhi-110055
2. Quantitative Aptitude and Reasoning by R V Praveen, PHI publishers.
3. Quantitative Aptitude for Competitive Examination by Abhijit Guha, Tata Mc Graw Hill Publications.

SRI VENKATESWARA UNIVERSITY

LIFE SKILL COURSES

III SEMESTER
REVISED SYLLABUS UNDER CBCS - W.E.F. 2021-22

MODEL QUESTION PAPER

Time: 1 ½ hours (90 Min.)   Marks: 50 marks

PART – A

Answer any _Four_ of the following question.   (4X5=20M)

1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

PART – B

Answer any _Three_ The Questions. Each question carries 10 marks

(3X10= 30M)

9.	
10.	
11.	
12.	
13.	
14.	

SRI VENKATESWARA UNIVERSITY

Revised CBCS w.e.f 2021 -22
LIFE SKILL COURSE
III-SEMESTER
Personality Enhancement & Lead!rship
Total 30 hrs (02 h/wk, 02 Cr & Max 50 Marks)

Syllabus:

Unit - 1:(7 hrs)

Meaning of Personality - Explanations of Human Personality - Psychodynamic Explanations - Social Cognitive Explanation - Big Fi, e traits of Personality

Unit - II: (8 hrs)

Assessment of Personality - Projective& Self Repo t Techniques - Building Self-Confidence - Enhancing Personality Skills

Unit - 111:(10 hrs)

Leadership Characteristics - Types of Leaders - Importance of Leadership - Leadership Skills - Building and Leading Efficient 1 earns - Leadership Qualities of Abraham Lincoln, mahatma Gandhi, Prakasam Pantulu, Dr. B. R. Ambedkar & J.R.D.Tata

Co-curricular Activities Suggested: (05 hrs)
1. Assignments, Group discussions, Quiz etc
2. Invited Lecture by a local expert
3. Case Studies (ex., on students behavior, local leaders «tc.)

Reference Books:
~ Girish Batra, Experiments in Leadership, Chennai: Notion Press, 2018
~ Mitesh Khatri, Awaken the Leader in You, Mumbai: Jaico Publishing House, 2013
~ Carnegie Dale, Become an Effective Leader, New Delhi: Amaryllis, 2012
~ Hall, C.S., Lindzey. G. & Campbell, J.B Theories of Personality. John Wiley & Sons, 1998

M Sonalah
Chairperson
BOS in Engliss
(PASS)

Three Year BA/B.Sc. /B.Com Degree Examinations
Revised CBCS w.e.f-2021-22
III SEMESTER
Life Skill Course

Personality Enhancement & Leadership
Model Que tion Paper

Time: **1 ½ hours (90 Min.)**   Max. Marks: 50

Section A

I. Answer any Four Questions. Each Question carries 5 marks   4 X5=20

1. What are the characteristics of Personality?
2. What is Personality? Discuss its Nature.
3. What are the strengths and weaknesses of Projective 1 echniques?
4. Discuss the importance of Team.
5. What techniques can be used for effective Team Building?
6. Explain the differences between Work Groups and Werk Teams.
7. What do you understand by the term "Leadership"?
8. What are the Determinants of Personality?

Section B

II. Answer any Three Questions. Each Question carries 10 marks   3 X10=30

1. Describe the assumptions of the psychody namic pcrs ectivc on personality development. including the id. ego. and supqego
2. Discuss the "Big Five Personality Traits".
3. How do culture and family determine the development of the Personality?
4. How does an individual build self-confidence?
5. What do you understand by the term Leadership? Enumerate its important characteristics.
6. Explain the different types of Leadership.

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